



Yarmouk University

**Faculty of
Business**

Master's in Entrepreneurship and Leadership

Program Overview

The program aims to create leaders and entrepreneurs who contribute to Jordan's economy and provide new job opportunities by taking initiative and establishing distinguished entrepreneurial ventures. Therefore, the importance of the program lies in preparing qualified leaders to lead various types of business organizations in light of the difficult conditions the region is experiencing.

Program Objectives

- Demonstrate basic knowledge in business, entrepreneurship and leadership disciplines.
- Apply core business concepts in entrepreneurship, leadership and technology to develop integrated and innovative strategies to address business problems.
- Integrate and apply key analytical methods to solve creative and innovative business problems
- Participate collaboratively and responsibly in teams employing brainstorming and critical thinking in solving business and entrepreneurship related problems.

Program Importance

Since small and medium-sized enterprises are the mainstay of the majority of economies worldwide, coupled with the challenging conditions facing most economies, the Entrepreneurship and Leadership Program contributes to preparing and equipping graduates capable of addressing these challenges. This is achieved through a focus on leadership and entrepreneurship skills that align with the requirements of this stage.

Targeted Groups and Accepted Majors

1- Student must have a bachelor's degree as a minimum, preferably within the disciplines of economics and administrative sciences, engineering in all its branches, and the disciplines of the Faculty of Computer and Information Technology, from an accredited university at Yarmouk University.

2- Preferably someone who has at least two years of practical experience in one of the administrative/leadership positions.

3- Passing the English language requirement in accordance with the decisions of the Higher Education Council.

Credit Hours and Tuition Fees

The study plan contains 33 credit hours.

The price of a credit hour is 100 Jordanian dinars for a Jordanian student, and 300 US dollars for an international student.



Contact Information

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