

Admission Year	2023	Program	Master
Plan Type	Comprehe	Semester	Summer
Hours	nsive	Item Type	Department Elective
Group NO	exam	Max Registration hrs	9
Faculty	9		
Department	1		
Special Department	Tourism And Hotels		
Gender	Travel And Tourism		
	Tourism		
	BOTH		

Course code	Course Name	hrs	Prerequisite Course	Equivalent Course	Teaching Method
TOUR 613	MANAGING NATURE RESERVES AND ECOTOURISM	3		(ع.ب ٦٤٢)	Normal
TOUR 623	Marketing communications in tourism	3		(زى ٦٠٩)	
TOUR 624	Tourism entrepreneurship	3		()	Normal
TOUR 632	TOURISM PRODUCTS AND SERVICES	3		(اس ٦٠٦)	Online
TOUR 633	Tourism and the local community	3		(اس ٦٠٧)	Normal
TOUR 634	Tourism legislations and ethics	3		()	Online

Admission Year	2023	Program	Master
Plan Type	Comprehensive exam	Semester	Summer
Hours		Item Type	Department Mandatory
Group NO	24	Max Registration hrs	24
Faculty	1		
Department			
Special Department	Tourism And Hotels		
Gender	Travel And Tourism		
	Tourism		
	BOTH		

Course code	Course Name	hrs	Prerequisite Course	Equivalent Course	Teaching Method
TOUR 601	RESEARCH METHODS IN TOURISM	3		()	Blended
TOUR 603	CONTEMPORARY ISSUES IN TOURISM	3		(اس ١٦١٨)	Blended
TOUR 611	The managment of tourism destination	3		(اس ٦٠٤)	Normal
TOUR 612	Travel agency operations	3		(اس ٦٣٤)	Normal
TOUR 621	INFORMATION AND COMMUNINCTIONS IN TOURISM	3		()	Online
TOUR 622	Marketing of Tourism Destination	3		(تق ٦٠٣)	Blended
TOUR 631	Sustainable tourism development	3		()	Blended
TOUR 641	GRADUATION PROJECT	3		(اس ٦٠٨)	Normal
TOUR 698	COMPREHENSIVE EXAM	0		(اس ٦٩٨)	Normal